Northern Wyoming NEWS

Serving the Big Horn Basin since 1905

The Northern Wyoming News has been serving the Big Horn Basin since 1905 when it began as The Worland Grit. We publish once a week on Thursdays. Our office is in Worland, Wyoming, in Washakie County. We serve our home community as well as: Ten Sleep also in Washakie County, Thermopolis, located in Hot Spring County; Basin, Greybull, Burlington, Manderson, Hyattville, Shell, Otto and Lovell - all located in Big Horn County - and Meeteetse, Powell and Cody, located in Park County.

2020 Advertising Rates

Page Size: 11.5" x 21.5"

National Rate: $20.5/per column inch

Open Rate: $15.5/per column inch

Local Rate: $10.5/per column inch

Local Volume Rate: $9.70/ per column inch

Color Rates: Color, add $5/column inch for 4 color processed. Maximum color charge per ad placement is $220.00

Legal Rate: $15/per column inch

Church Directory: The local "Church Directory" sponsor advertisements are available at $7 per week.

Business Directory: 1 column x 1 inch - $6/week
1 column x 2 inches - $11/week
1 column x 3 inches - $15/week
1 column x 4 inches - $18/week

Contact The Northern Wyoming News for pre-printed insert rates

Ad Deadlines: Display advertising is noon on Mondays, Classified line ad deadline is 10 am on Tuesdays.

Legal Deadlines: 4:00 pm on Friday.

Subscription Rates for 2020

In Wyoming: 1 year - $48; 6 mo. - $24; 3 mo. - $12
Outside Wyoming: 1 year - $58: 6 mo. - $29; 3 mo. - $15
Online: 1 year - $48; 6 mo. - $24

How to Reach Us:

Our office hours are 8 am to 5 pm Monday through Thursday; 8 am to 4:00 pm Friday
201 North 8th Street, Worland WY 82401
Telephone (307) 347-3241 or www.wyodaily.com

General Manager/Editor: Karla Pomeroy, editor@wyodaily.com
Advertising: Cara Micheal - Account Representative, adsales@wyodaily.com
Reporters & Sports Editor: Seth Romsa, press@wyodaily.com;
Alex Kuhn, sports@wyodaily.com
Production: Jane Elliott, janee@wyodaily.com
Circulation/Accounting: Ashley Settlemire, ashleym@wyodaily.com

More Information

- Due to the inconsistent nature of newsprint, colors may reproduce poorly. The client must understand color quality may vary, in the case of poor reproduction the Northern Wyoming News may credit the cost of the color only to the client.
- We do not have the capabilities of converting Quark, PrintShop, PrintMaster, Corel Draw, Freehand or Print Artist files for use in our publication. We prefer Adobe Creative Suite 6 applications. PDFs are preferred. The Daily News is not responsible for the quality or re-production of ads provided to us.
- The paper reserves the right to reject or edit any advertising copy, even after the advertising has been received by the publisher and paid for by the customer.
- Proofs to advertisers will be furnished upon request. Approval of proof by the customer removes all responsibility from the Northern Wyoming News.
- Advertisements which are set but ordered "killed" before publication by the customer will be subject to a composition charge of $25 per hour (minimum of one hour.) Cancellation of ads after noon on the Monday prior to printing will not be accepted.
- In case of errors, the paper's responsibility is limited to republishing that portion of the advertisement in error, or refunding that portion of the charge covering the error.
- The rates on this card are ROP (run of press) position. Requests for special position will be given every consideration. When position is an absolute condition of the advertising order, there will be an extra charge of $50.
- The advertiser (and/or advertising agency, if any) will indemnify and hold harmless the Northern Wyoming News, its officers, agents, employees and contractors, for all contents supplied to the paper, including test, representation and illustration of advertisements, and for any claims arising from contents, including, but not limited to, defamation, invasion of privacy, copyright infringement, plagiarism, fraudulent claims and in the case of pre-printed inserts, deficient postage.